

Mahindra to support rehabilitation and reconstruction activities in *Pattori Village, Madhepura, Bihar*

Mahindra Foundation & Mahindra Consulting Engineers (MACE) sign MOU with Collector of Madhepura



L to R – Mr. B. Suresh, President & CEO, Mahindra Consulting Engineers, Mr. Rameshwar Singh, Principal Secretary, Govt. of Bihar, Mr. Naveen Kumar, Development Commissioner, Govt. of Bihar and Mr. Birendra Prasad Yadav, District Magistrate, Madhepura at the MoU signing ceremony in Patna

Patna, October 15, 2009: The Mahindra Group, one of India's leading business houses, announced that the Mahindra Foundation, and Mahindra Consulting Engineers Ltd. (MACE) have entered into a Memorandum of Understanding (MoU) with the Collector, Madhepura District, Bihar, to support the rehabilitation and reconstruction activities in Pattori Gram Panchayat, Singheswar Block, Madhepura District of Bihar for those ravaged by the Kosi floods last year. The Mahindra Foundation will provide a sum of Rs. 3.29 crore towards this activity. Both Mahindra employees as well as the Management contributed to this amount.



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The Mahindra Foundation, set up by Mahindra & Mahindra has been very active during national calamities and disasters and has helped contribute and mobilize resources. Mahindra Consulting Engineers Ltd. is one of India's leading consultancies with clientele across the country.

The river Kosi had wreaked havoc in August, 2008. The affected districts include Supaul, Madhepura, Saharsa, Purnea and Araria where incalculable loss of life and property occurred due to the KOSI calamity, snatching away the livelihood of lakhs of people.

Under the terms of the agreement, MACE will create the complete social infrastructure in Pattori Gram Panchayat. This comprehensive programme includes the construction of permanent houses with provision of basic infrastructural facilities such as water supply, sanitation, waste water/solid waste management, rain water harvesting facilities, other ecological features, roads, community center, school buildings, fish and farm produce market yards. Village information / communication centers will also be set up under this joint effort. The Collector of Madhepura District, Bihar will provide the land required for the purpose of construction of the permanent houses to Mahindra Foundation & MACE.

These houses will be built in this model village, which was ravaged by the Kosi river last year. These will be constructed in accordance with the type, design and habitat layout of such quality as approved by the District Collector in consultation with the beneficiaries and will be based on the overall technical guidelines for disaster resistant buildings specified by the Department of Planning and Development.

About Mahindra & Mahindra

Mahindra embarked on its journey in 1945 by assembling the Willys Jeep in India and is now a US \$6.3 billion Indian multinational. It employs over 1,00,000 people across the globe and enjoys a leadership position in utility vehicles, tractors and information technology, with a significant and growing presence in financial services, tourism, infrastructure development, trade and logistics. The Mahindra Group today is an embodiment of global excellence and enjoys a strong corporate brand image.

Mahindra is the only Indian company among the top tractor brands in the world and has made an entry in the two-wheeler segment, which will see the company emerge as a full-range player with a presence in almost every segment of the automobile industry.

The Mahindra Group recently expanded its IT portfolio when Tech Mahindra acquired the leading global business and information technology services company, Satyam Computer Services. The company is now known as Mahindra Satyam.

Mahindra's Farm Equipment Sector is the proud recipient of the Japan Quality Medal, the only tractor company worldwide to be bestowed this honour. It also holds the distinction of being the only tractor company worldwide to win the Deming Prize. The US based Reputation Institute recently ranked Mahindra among the top 10 Indian companies in its Global 200: The World's Best Corporate Reputations list.

Mahindra is also one of the few Indian companies to receive an A+ GRI checked rating for its first Sustainability Report for the year 2007-08.



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